



INCREASING EMPLOYABILITY THROUGH FOOTBALL-BASED PROGRAMMES

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INCREASING YOUTH EMPLOYABILITY THROUGH FOOTBALL-BASED PROGRAMMES



Programme: ERASMUS+

Key Action 2:

Cooperation for innovation and the exchange of good practices

Action and field of impact:

Strategic Partnerships for Youth

Programme: ERASMUS+

Sport Actions:

Collaborative Partnerships

FOOTBALL-BASED EMPLOYABILITY PROGRAMMES HOW IT WORKS



SPORT



**POSITIVE
ENVIRONMENT**



**TRANSVERSAL
SKILLS**



**INTEGRATION &
EMPLOYMENT**



CASE STUDY

THE JOURNEY OF MICHAEL AT ALBION GOALS PROGRAMME

AFTER LEAVING SCHOOL, MICHAEL
LACKS A CLEAR CAREER PLAN ...



MICHAEL
ATTENDS ALBION
GOALS FOOTBALL
SESSIONS



RECEIVES
MENTORING
(FOOTBALL
CONTINUES)



SIGNS UP FOR
FORMAL TRAINING
COURSES
(FOOTBALL
CONTINUES)



OBTAINS
CERTIFICATES

FOOTBALL COACHING
ACADEMY LEVEL 1
CERTIFICATE

LEVEL 1 AND 2
SPORTS LEADERSHIP
AWARD WITH
ALBION GOALS

LEVEL 1
EMPLOYABILITY
SKILLS CERTIFICATE



GAINS
ADDITIONAL
SKILLS AND
MOTIVATION TO
MOVE TOWARDS
INDEPENDENT
LIVING



MICHAEL GAINS
HIS FIRST JOB,
WORKING AS A
SPECIALIST CLEANER
OF COMMERCIAL
CATERING FACILITIES

THANK YOU!